

#INVESTININDIA
and be a part of the
one of the fastest
growing economies
of the world



A Business Advisory
and ESG services firm



WHO WE ARE

Kreston SNR is a full-service advisory firm providing end to end business advisory services for any organisation carrying on business or looking to set up its business in India and Overseas. We are always on a quest to build our organisation on foundation of COMMITMENT, CONFIDENCE and CONFIDENTIALITY.

At Kreston SNR, we firmly believe that "our growth is directly proportional to our client's growth." We treat every client as a partner and strive to grow along with them.



Headquartered in Delhi, with offices in Pune and Bangalore, we cater to both domestic and overseas clients. While finance, tax, legal, and human resource consultation take the lead in our services, we cover other aspects too. We understand that these are the elements that set a company apart from its competitors.

Our team of world-class professionals and experts from diverse fields provides a complete range of services to every client. We customise our services according to the unique needs of our clients from diverse industries.

As a leading business advisory services firm, we believe every company derives strength from the rich experience of its consulting team, its focused approach toward assignments, and its ability to bring business comforts to its clients. This is what we deliver in everything we do.

OUR VISION

To be our clients' MOST TRUSTED partner where they depose complete faith and believe in the competence of our firm, while feeling safe on all aspects of doing Business

OUR MISSION

To assist our clients in improving their financial wellbeing by making distinctive, substantial and lasting improvements in their performance through our expertise in Business Advisory and ESG Services

THE GLOBAL CONNECT

Kreston SNR is a member of Kreston Global, a leading Global Network of Independent Accounting Firms headquartered in UK.



Kreston Global at a glance

- Currently ranks as the 12th largest accounting network in the world.
- Currently has more than 160 Firms with 23,500 professionals and support staff.
- Headquartered in the UK, Kreston members are present in over 120 countries worldwide.

AFFILIATIONS



BUSINESS CONSULTING SERVICES



INDIA ENTRY SERVICES

In recent years, India has caught the eye of investors and entrepreneurs across the globe. The country is one of the most preferred destinations for doing business. Our India Entry Services include but aren't restricted to the following

- › ENTRY LEVEL STRATEGIES
- › OBTAINING APPROVALS
- › EXPATRIATES' COMPLIANCE
- › REGISTRATIONS

ACCOUNTING SERVICES

- › PREPARATION OF ACCOUNT BOOKS
- › ROUTINE STATUTORY COMPLIANCES
- › ASSISTANCE IN FIRST-TIME ADOPTION OF IND AS/IFRS
- › PREPARATION OF IFRS FINANCIAL STATEMENTS
- › CONVERSION OF IGAAP FINANCIALS TO IND AS/IFRS/US GAAP

VALUATION SERVICES

The domain of business valuation has significantly evolved in the last decade and is now recognized as a specialized vertical. In India, a few scenarios where a valuation is essential:

- › ISSUE OF SHARES/EQUITY DILUTION
- › FINANCIAL REPORTING
- › INTERNAL ASSESSMENT
- › IMPAIRMENT ASSESSMENT
- › INTANGIBLES VALUATION
- › INSOLVENCY PROCEEDING

At Kreston SNR, our expert valuation team carries out valuation in line with recognized valuation standards, thus helping clients make informed decisions and prepare suitable financial reports.

VIRTUAL CFO SERVICES

At Kreston SNR, we provide Virtual CFO services, wherein, like a full-time CFO, our qualified team acts as your company's CFO, except for not being your full-time employee. Depending on the size and the growth stage of your company, we provide a flexible engagement model, giving you complete control over engagement levels.

Our ongoing Virtual CFO retainer engagements can be as low as 2 hours a week and as high as 40 hours a week. We must mention that all our CFOs have diverse and rich work experience, and in most cases, they become indispensable mentors to our client companies.



E ESG policies and practices attract more customers, allow better access to resources, lower energy and water consumption, and reduce operational costs. It helps in building a better brand image and customer loyalty.

S Sustainable practices lead to greater social credibility, attract talent, boost employee morale, improve productivity and build stronger community relations.

G Governance practices may lead to government support, subsidies, overcoming increasing regulatory pressure, and better investor relations, e.g., in the form of better loan conditions or lower capital costs.

OUR ESG SERVICES

ESG ASSESSMENT

- › ESG Due Diligence
- › Gap Assessment
- › Materiality Assessment
- › Life Cycle Assessment
- › Review and evaluation of existing policies
- › Global Frameworks: PRI, SDG, IFC, TCD, GRI, <IR>

ESG STRATEGY AND ADVISORY

- › Environment, Health, and Safety Compliances
- › Sustainability goals, Strategy and Roadmap: Peer
- › Benchmarking
- › Climate Change Strategy: Net Zero and Carbon offset
- › ESG KPIs, Target Setting and Enhanced Ratings
- › ESG - Responsible Investment

ESG FRAMEWORK DEVELOPMENT

- › Stakeholder Engagement
- › Data capturing modules for ESG Performance
- › Comprehensive Corporate Level Manual
- › ESG Policy & Environment and Social Management Systems (ESMS)
- › Capacity Building – Training and Workshop

REPORTING AND ENGAGEMENT

- › Sustainability Reports and website disclosures: GRI, BRSR, IR etc
- › BRSR Reporting
- › GHG Computation
- › Communication and investor relationships
- › Assurance Services

ESG INTEGRATION

- › ESG Risks and Opportunities
- › Investment Screening and Monitoring
- › Process Integration: matrix, dashboards and documentation





BUSINESS CONSULTING SERVICES

SECRETARIAL ADVISORY, COMPLIANCE & LEGAL ADMINISTRATION SERVICES

- › Company incorporation
- › Handling Board and General Meetings
- › Preparing requisite documents under the applicable laws
- › Timely filing of all the statutory Forms and Returns
- › Ensuring compliance under various corporate laws and applicable regulations
- › Maintaining statutory books and registers, including minute books
- › Advising on issues relating to compliance with the Companies Act, 2013 and other corporate laws and regulations
- › Providing trained human resources for short-term secretarial projects
- › Corporate housekeeping, contract management, and drafting shareholder and board resolutions.
- › Drafting and advising on all kinds of commercial agreements, including joint venture and shareholders' agreements
- › Legal support, including comprehensive litigation consulting and process outsourcing services

TAX ADVISORY & COMPLIANCE SERVICES

DIRECT TAXES ADVISORY & COMPLIANCES

- › Income Tax Advisory
- › Tax efficient Structuring of operations
- › Withholding Tax Advisory
- › International Tax Advisory
- › Litigation Support
- › Transfer Pricing

GOODS & SERVICES TAX (GST)

- › Compliances Review
- › Advisory
- › Refund Support
- › Litigation Support

ASSURANCE & RISK ADVISORY SERVICES

ASSURANCE

- › Statutory Audits Assistance
- › Due Diligence
- › Agreed Upon Procedures

RISK ADVISORY

- › Internal Audit
- › Internal Financial Controls
- › Special Audit
- › Fixed Assets Management
- › Pre-Payment Review
- › Standard Operating Procedures (SOPs)
- › Compliance Review
- › Forensic Accounting & Fraud Investigation
- › Fraud Risk Management
- › Fraud Investigation
- › Know Your Customer Services (KYC)
- › Information System Audit
- › Information Security Policies
- › Information Technology General Controls

TRANSACTION ADVISORY SERVICES

- › Business entry advisory services, including locating partners in India and abroad, obtaining regulatory permissions
- › Advising on shareholder agreements, joint venture agreements
- › Preparing business plans, budgets, and trading forecasts
- › Conducting a feasibility study of clients' projects
- › Business restructuring, mergers, and demergers
- › Pre-deal feasibility analysis
- › Deal negotiations and restructuring
- › Project financing

MANAGEMENT TEAM



Manoj Sharma
Partner, Business Advisory

He is a Chartered Accountant with almost 21 years of post-qualification experience. In addition to leading the assurance vertical in his earlier stint, he has been actively involved in helping Foreign and Indian clients in setting up their businesses in India including business entity structuring and formation, obtaining approvals, initial hand holding including accounting and compliance support, setting up processes and systems etc. He has long experience in business evaluations and fundraising for clients.



Saurabh Jain
Legal and Corporate Compliances

A fellow member of the Institute of Company Secretaries of India (ICSI) & Law Graduate with over 12 years of experience in the field of Corporate Governance, Corporate Law, FEMA, & legal matters. Mr. Jain has successfully handled various projects associated with the formation of companies/LLPs/societies & their post incorporation compliances, including annual filings, secretarial audits & introducing corporate governance, etc. His experience also includes handling assignments like due diligence and corporate restructuring in connection with mergers, amalgamation, & takeovers.



Shubham Barnwal
Risk Advisory

A chartered accountant with experience in internal audits, IFC design and testing, and statutory audits, Shubham is an integral part of the firm's risk advisory division. He has work exposure in various industries, including manufacturing, hospitality, education, trading, and not-for-profit organizations. He has strong analytical and problem-solving skills and a passion for financial accuracy and compliance.



Dinesh Singhal
Principal Advisor–Tax & Regulatory Matters

A Chartered Accountant & Law Graduate with over 21 years of experience in the field of Direct and Indirect taxation as well as regulatory and policy matters. He has advised a number of international and domestic companies on a range of tax and regulatory issues. He specializes in the representation before Appellate authority. He has written various articles and has co-authored a book on GST



Saurabh Panwar
Senior Advisor – Tax & Regulatory Matters

A Chartered Accountant with more than six years of experience in the realms of Direct Taxation, International Taxation and Transfer Pricing. He has successfully handled various assignments related to tax audits, income tax assessments and commissioner (appeals), tax planning & advisory, transfer pricing audits & assessments and international tax advisory etc. He has an experience in a wide range of segments ranging from manufacturing sector, service sector, NGOs etc.



Anuj Bal Dikshit
IT Development and Solutions

A seasoned IT expert, Mr. Dikshit has led the evaluation, selection, and implementation of new information system technologies. He has been deeply involved in full-scale execution of core IT projects. Areas of his expertise include business process, automation, project planning, feasibility analysis, development, deployment,

ADVISORY BOARD



Dr. J P Gupta
(Chairman - Advisory Board)

Project Planning & Management and Strategic Advisor (Environment & Climate Change) Distinguished Scientist in the US Registry of Scientists with patents and several publications in international journals.



Dr. Karen Landmark

Dr. Karen Landmark, Ph.D. in International Management, Business, and Sustainability, brings two decades of professional expertise in transformation processes promoting a social and sustainable society.



Dinesh Kumar Sarraf

Mr. Dinesh Sarraf comes with more than four decades of industry experience in the private and public sectors. He has been Chairman/CEO of leading public sector oil and gas companies.



Dr. Chitra Rajagopal

A Distinguished Scientist (DS), Dr. Chitra Rajagopal held the position of Director General (Resources & Management) in the DRDO till Dec 2020.



CS Prakash Bhatia

Mr. Prakash Bhatia is a qualified Company Secretary with a degree in law and a post graduate in commerce. He has an experience of working with the hospitality arm of the House of Tatas for more than three decades. His experience encompasses handling, leading and advising on the spectrum of legal and secretarial activities including but not limited to transaction advisory,



Vivek Kumar

Vivek Kumar is an Electrical Engineer with a Masters in Industrial & Management Engineering. He also holds an MBA with a specialization in Human Resource Management. He started his professional career as an Industrial Engineer and held the role of CHRO in large organizations. Mr. Kumar has a rich and diverse experience of over 35 years with top public and private sector companies in IT, ITES, Engineering, Pharmaceutical, Telecom, Renewable Energy and Petroleum industries,

OUR CLIENTELE

INDUSTRIES catered to

- Agencies & Product Distribution
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- Import – Export
- Call Centers
- IT Business – Hardware & Software
- Logistics

- Chemical/Engineering
- Food & Beverages
- Media
- E-commerce
- Credit/Discount Card Agencies
- Printing & Publication
- Entertainment
- Travel & Tourism
- Fashion

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- Education
- Healthcare
- Real Estate
- Telecommunications
- Financial Services
- Retail

GLOBAL PRESENCE OF OUR CLIENTS



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